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Confirmation Number 136788
Call Sign WWWSB
Facility Id 61251
Filing Quarter Date 12/31/2012
Filing Date 01/07/2013

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 12/31/2012 Filed on: 01/07/2013

Call Sign	Channel Numbers	Community of License			
WWSB	(analog) 24 (digital)	City Sarasota	State FL	County Sarasota	ZIP Code 34236
Licensee Name Southern Broadcast Corporation of Sarasota					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
ABC	Tampa-St. Pete-Sarasota	www.mysuncoast.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
61251	WXLT	2013-02-01			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]*

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]*

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

3.00 hours
Y

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

(None Required)

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

0.00 hours

- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

0.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 9(a).

mysuncoast.com, Sarasota Herald-Tribune Newspaper, Bradenton Herald Newspaper, VV Inc., Tribune Media, Macrovision, US Captioning and FYI TV.com

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1		Origin	
Jack Hanna's Wild Countdown		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 9 am - 9:30 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In each episode, wildlife expert and animal ambassador, Jack Hanna counts down in intriguing and fun categories that gives viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African continent is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jungle Jack and the producers the opportunity to effortlessly teach while entertaining.			

Title of Digital Core Program #2		Origin	
Ocean Mysteries with Jeff Corwin		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 9:30 am - 10 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Perhaps best known for his Emmy Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin has now moved to broadcast television in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff takes viewers around the globe to explore Earth's least understood resource, our Oceans. Each week, Jeff is joined by experts to uncover the hidden secrets of the deep.			

Title of Digital Core Program #3		Origin	
Born to Explore		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays / 10 am - 10:30 am	13	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>A 2012 Emmy nominee for "Outstanding Children's Series," the world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, viewers will travel the world without leaving their homes.</p>		

Title of Digital Core Program #4		Origin
Sea Rescue		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays / 10:30 am - 11 am	13	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of SeaWorld's wildlife rescue teams and partner organizations. With rescue teams on call 24 hours a day, SeaWorld has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. Sea Rescue takes viewers on the team's incredible and heartwarming adventures through a combination of first hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall!</p>		

Title of Digital Core Program #5		Origin
Recipe Rehab		SYNDICATED
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions
Saturdays / 11 am - 11:30 am	13	0
Length of Program	Age of Target Audience	
	From	To
30 minutes	13 years	16 years
E/I Symbol Used As Required		
Y		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming		
<p>In each exciting episode of this series, which focuses on health and wellness, host Danny Boom meets a family desperately in need of rehabbing some part of their everyday food choices. Then, two well-known chefs are pitted against each other to see which one can find the best balance between health eating and great taste. In the end, it's the family that makes the ultimate choice of who wins each week's Recipe Rehab.</p>		

Title of Digital Core Program #6	Origin

Food for Thought with Claire Thomas		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 11:30 am - Noon	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Young, enthusiastic and passionate about food, Claire Thomas opens a viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire teaches the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.</p>			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number	
Kenneth J. Long		(941) 552 - 3059	
Address		E-mail Address	
1477 Tenth Street		klong@wsb.tv	
City	State	ZIP Code	

Sarasota

FL

34236

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Kenneth J. Long	
Date	
01/07/2012	

	Mon 12/31	Tue 01/01	Wed 01/02	Thu 01/03	Fri 01/04	Sat 01/05	Sun 01/06
4AM	ABC World Ne...	ABC World Ne...	ABC World Ne...	ABC World Ne...	ABC World Ne...	ES.TV	Cars.TV
5AM	America This Morni...	America This Morni...	America This Morni...	America This Morni...	America This Morni...	ES.TV	Raceline
6AM	ABC 7 Sunr...	ABC 7 Sunr...	ABC 7 Sunr...	ABC 7 Sunr...	ABC 7 Sunr...	MyDestination...	Hispanics Busi...
7AM	ABC 7 Sunrise ...	ABC 7 Sunrise ...	ABC 7 Sunrise ...	ABC 7 Sunrise ...	ABC 7 Sunrise ...	Hometime	Latin Lifestyles
8AM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	P.Allen Smith ...	American Latino
9AM	Good Morning ...	Good Morning ...	Good Morning ...	Good Morning ...	Good Morning ...	Pets.TV	Black Enterpris...
10AM	Better	Better	Better	Better	Better	Beautiful Home...	Urban Style
11AM	America's Cour...	America's Cour...	America's Cour...	America's Cour...	America's Cour...	PACIFIC LIVIN...	Black Almanac
12PM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	GMA SAT - W...	GMA SUN-WX ...
1PM	The View	2013 Rose ...	The View	The View	The View	Jack Hanna's ...	This Week
2PM	General Hospital	General Hospital	General Hospital	General Hospital	General Hospital	Ocean Mysterie...	
3PM	Cold Case Files	Cold Case Files	Cold Case Files	Cold Case Files	Cold Case Files	Born To Explore	HEART VALVE...
4PM	Access Hollywo...	Access Hollywo...	Access Hollywo...	Access Hollywo...	Access Hollywo...	Sea Rescue	First Baptist Church
5PM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	Recipe Rehab	Faith Life Church
6PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Food For Thou...	APS V5 L HCF...
7PM	Who Wants To ...	Who Wants To ...	Who Wants To ...	Who Wants To ...	Who Wants To ...	WSSB Girl TV	TMT JUST TA...
8PM	New Years Rockin ...	Shark Tank	The Middle	Nashville	Last Man Standing	Jack Hanna's A...	LOUISIANA TU...
9PM	Dick Clark's...	Nashville	Nashville: T...	Scandal	20/20	Crook & Chase	Crook & Chase
10PM	ABC 7 New...	ABC Nightline	ABC Nightline	ABC Nightline	ABC Nightline	DERM EXCLU...	Cars.TV
11PM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	RESURGENC...	Raceline
12AM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	Shark Tank	American Athlete
1AM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ESPN Sports S...	APS V5 L HCF...
2AM	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC 7 News at...	ABC World Ne...	ABC World News ...
3AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 Sat New...	ABC7 630P/Sun
4AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Game Time	Once Upon A T...
5AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	The Tlm McCar...	
6AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Once Upon A Time	Once Upon A T...
7AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Malibu Country	
8AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Shark Tank	Revenge
9AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Once Upon ...	
10AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Once Upon A T...	Happy Endi...
11AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	Don't Trust The...	
12PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
1PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
2PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
3PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
4PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
5PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
6PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
7PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
8PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
9PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
10PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
11PM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
12AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
1AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
2AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
3AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...
4AM	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC World News ...	ABC 7 New...	ABC 7 New...

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Filing Quarter Date 03/31/2012
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Corrected 3/31/2012 filing.

Originally filed 04/09/2012

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Confirmation Number 136606

Call Sign WWWSB

Facility Id 61251

Filing Quarter Date 03/31/2012

Filing Date 01/07/2013

S/B 12/31/2012

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Federal Communications Commission
Washington, DC 20554Approved by OMB
3060-0754

FCC 398

Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2012 Filed on: 01/07/2013

Call Sign	Channel Numbers	Community of License			
WWSB	(analog) 24	City	State	County	ZIP Code
	(digital) 24	Sarasota	FL	Sarasota	34236
Licensee Name					
Southern Broadcast Corporation of Sarasota					
Network Affiliation	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)			
ABC	Tampa-St. Pete-Sarasota	www.mysuncoast.com			
Facility ID	Previous Call Sign (if applicable)	License Renewal Expiration Date			
61251	WXLT	2013-02-01			

Analog Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).
3. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?
- (b) Identify publishers who were sent information in 3(a).
4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.
- [There are no analog core program reports.]*

Non-Core Educational and Informational Programming

5. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.
- [There are no analog non-core program reports.]*

Sponsored Core Programming

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.
- [There are no analog sponsored core program broadcast reports.]*
- [There are no analog sponsored core program detail reports.]*

Digital Core Programming

7. (a) State the average number of hours of Core Programming per week broadcast by the station on its main program stream.
- (b) Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?

3.00 hours
Y

- (c) If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.

Y

If No to 7(c), submit as an Exhibit a Statement of Explanation.

(None Required)

8. (a) State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.

0.00 hours

- (b) State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.

0.00 hours

9. (a) Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?

Y

- (b) Identify publishers who were sent information in 9(a).

mysuncoast.com, Sarasota Herald-Tribune Newspaper, Bradenton Herald Newspaper, VV Inc., Tribune Media, Macrovision, US Captioning and FYI TV.com

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program

Title of Digital Core Program #1		Origin	
Jack Hanna's Wild Countdown		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 9 am - 9:30 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
In each episode, wildlife expert and animal ambassador, Jack Hanna counts down in intriguing and fun categories that gives viewers stimulating lessons about the world's animals. As Jack reveals the categories, he will give us further insights and interesting facts about the animals. For example, when Jack reveals that the largest animal on the African content is in fact the elephant, he will ask, "do you know the difference between an African and Asian elephant?" The fun format of this show affords Jungle Jack and the producers the opportunity to effortlessly teach while entertaining.			

Title of Digital Core Program #2		Origin	
Ocean Mysteries with Jeff Corwin		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 9:30 am - 10 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Perhaps best known for his Emmy-Award winning hit shows on The Disney Channel, Discovery and Animal Planet, Jeff Corwin has now moved to broadcast television in Ocean Mysteries with Jeff Corwin. Based at the world's largest aquarium, The Georgia Aquarium in Atlanta, Jeff takes viewers around the globe to explore Earth's least understood resource, our Oceans. Each week, Jeff is joined by experts to uncover the hidden secrets of the deep.			

Title of Digital Core Program #3		Origin	
Born to Explore		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	

Saturdays / 10 am - 10:30 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>A 2012 Emmy nominee for "Outstanding Children's Series," the world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, viewers will travel the world without leaving their homes.</p>			

Title of Digital Core Program #4		Origin	
Sea Rescue		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-Emptions	
Saturdays / 10:30 am - 11 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of SeaWorld's wildlife rescue teams and partner organizations. With rescue teams on call 24 hours a day, SeaWorld has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. Sea Rescue takes viewers on the team's incredible and heartwarming adventures through a combination of firsthand accounts, expert insight and remarkable footage that will inspire, educate and enthrall.</p>			

Title of Digital Core Program #5		Origin	
Recipe Rehab		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-Emptions	
Saturdays / 11 am - 11:30 am	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From 13 years	To 16 years	Y
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
<p>In each exciting episode of this series, which focuses on health and wellness, host Danny Boom meets a family desperately in need of rehabbing some part of their everyday food choices. Then, two well-known chefs are pitted against each other to see which one can find the best balance between health eating and great taste. In the end, it's the family that makes the ultimate choice of who wins each week's Recipe Rehab.</p>			

Title of Digital Core Program #6	Origin

Food for Thought with Claire Thomas		SYNDICATED	
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions	
Saturdays / 11:30 am - Noon	13	0	
Length of Program	Age of Target Audience		E/I Symbol Used As Required
30 minutes	From	To	Y
	13 years	16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			
Young, enthusiastic and passionate about food, Claire Thomas opens a viewer's eyes to how everyday life can inspire culinary creations. Each episode informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. Based on her unique perspective gathered throughout each episode, Claire teaches the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.			

11. (a) Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?
- (b) If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

Y

(None Required)

Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

Sponsored Core Programming

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

[There are no planned core program reports.]

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(1)(iii)?

Y

16. Identify the licensee's children's programming liaison.

Name		Telephone Number
Kenneth J. Long		(941) 552 - 3059
Address		E-mail Address
1477 Tenth Street		klong@wwsb.tv
City	State	ZIP Code

Sarasota

FL

34236

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature
Kenneth J. Long	
Date	
01/07/2012	

FCC CHILDREN'S PROGRAM REPORT

Fourth QUARTER 2012
October 1st , 2012 – December 31st , 2012

Reviewed By: Bennett J. Long
Date: MON 07 JAN 2013